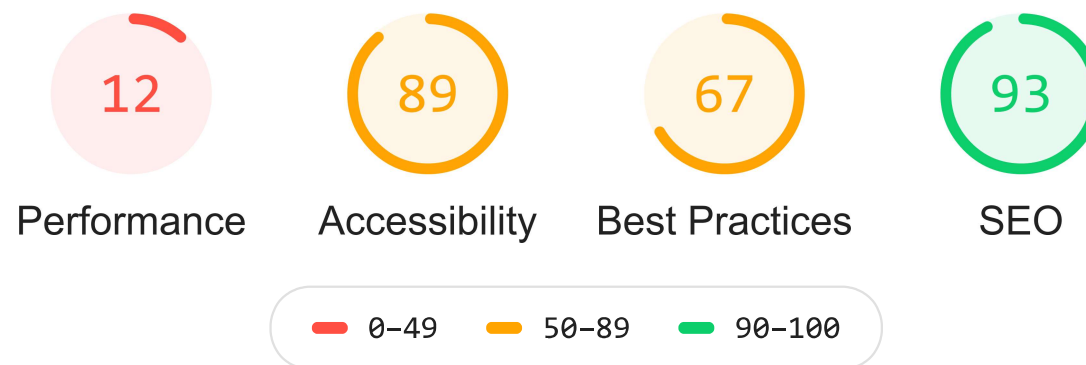
 <https://www.launchdigitalmarketing.com/>

There were issues affecting this run of Lighthouse:

- The page may not be loading as expected because your test URL (<http://launchdigitalmarketing.com/>) was redirected to <https://www.launchdigitalmarketing.com/>. Try testing the second URL directly.



Performance

Metrics



▲ First Contentful Paint

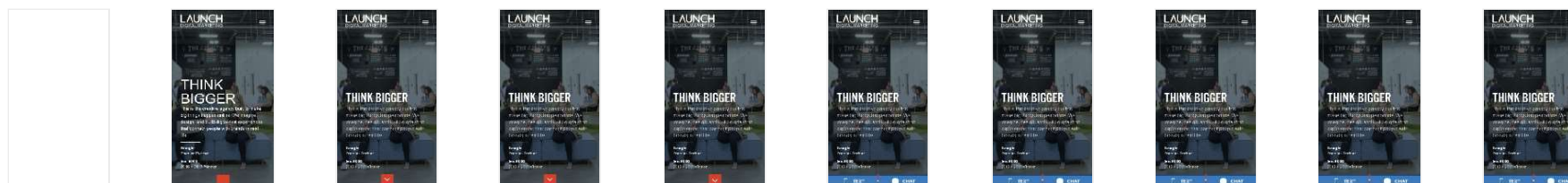
5.2 s

▲ Time to Interactive

27.8 s

▲ Speed Index	11.7 s	▲ Total Blocking Time	1,290 ms
▲ Largest Contentful Paint	15.1 s	● Cumulative Layout Shift	0.05

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.



Opportunities — These suggestions can help your page load faster. They don't directly affect the Performance score.

Opportunity	Estimated Savings
▲ Defer offscreen images	10.35 s
▲ Serve images in next-gen formats	9 s

Warnings:

- Unable to locate resource ...07/9-800x450.jpg
- Unable to locate resource ...07/6-800x450.jpg
- Unable to locate resource ...07/11-800x450.jpg
- Unable to locate resource ...07/5-800x450.jpg
- Unable to locate resource ...07/2-800x450.jpg
- Unable to locate resource ...07/7-800x450.jpg
- Unable to locate resource ...07/3-800x450.jpg

- Unable to locate resource ...07/12-800x450.jpg

▲ Properly size images	<div></div>	8.85 s	▼
▲ Eliminate render-blocking resources	<div></div>	3.66 s	▼
▲ Remove unused JavaScript	<div></div>	2.85 s	▼
▲ Avoid multiple page redirects	<div></div>	1.26 s	▼
■ Avoid serving legacy JavaScript to modern browsers	<div></div>	0.3 s	▼
■ Remove unused CSS	<div></div>	0.15 s	▼

Diagnostics — More information about the performance of your application. These numbers don't [directly affect](#) the Performance score.

▲ Ensure text remains visible during webfont load	▼
▲ Avoid <code>document.write()</code>	▼
▲ Image elements do not have explicit <code>width</code> and <code>height</code>	▼
▲ Minimize main-thread work — 8.0 s	▼
▲ Avoid enormous network payloads — Total size was 5,618 KiB	▼
▲ Reduce JavaScript execution time — 4.0 s	▼
■ Serve static assets with an efficient cache policy — 11 resources found	▼
● Avoid chaining critical requests — 40 chains found	▼

- Keep request counts low and transfer sizes small — 140 requests • 5,618 KiB ✓
- Largest Contentful Paint element — 1 element found ✓
- Avoid large layout shifts — 1 element found ✓
- Avoid long main-thread tasks — 20 long tasks found ✓

Passed audits (16) ✓



Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

Contrast — These are opportunities to improve the legibility of your content.

▲ Background and foreground colors do not have a sufficient contrast ratio.

Names and labels — These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

▲ Image elements do not have `[alt]` attributes

▲ Links do not have a discernible name

Additional items to manually check (10) — These items address areas which an automated testing tool cannot cover.

Learn more in our guide on [conducting an accessibility review](#).

Passed audits (19)

Not applicable (22)



Best Practices

Trust and Safety

- ▲ Does not use HTTPS — 2 insecure requests found
- ▲ Links to cross-origin destinations are unsafe
- ▲ Includes front-end JavaScript libraries with known security vulnerabilities — 4 vulnerabilities detected

General

- ▲ Registers an `unload` listener
- ▲ Browser errors were logged to the console
- ▲ Missing source maps for large first-party JavaScript

Passed audits (11)

Not applicable (1)



SEO

These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking. [Learn more.](#)

Content Best Practices — Format your HTML in a way that enables crawlers to better understand your app's content.

▲ Image elements do not have `[alt]` attributes

Additional items to manually check (1) — Run these additional validators on your site to check additional SEO best practices.

Passed audits (13)

Runtime Settings

URL	https://www.launchdigitalmarketing.com/
Fetch Time	Feb 25, 2021, 3:08 PM GMT+5:30
Device	Emulated Moto G4
Network throttling	Unknown
CPU throttling	Unknown
Channel	lr
User agent (host)	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/88.0.4324.175 Safari/537.36
User agent (network)	Mozilla/5.0 (Linux; Android 7.0; Moto G (4)) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/84.0.4143.7 Mobile Safari/537.36 Chrome-Lighthouse
CPU/Memory Power	903

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