



# TOP RANKING\* MARKETING & ADVERTISING COMPANY



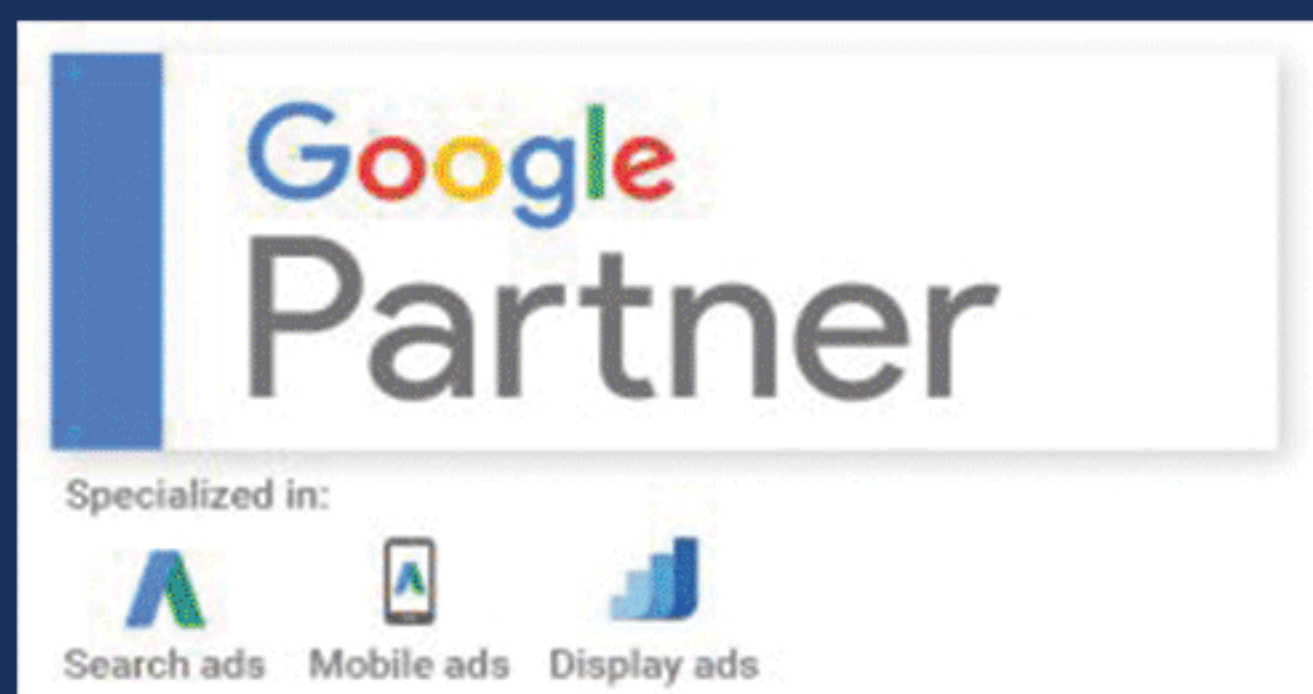
## ABOUT US

NectarSpot, a Google Partner Company, is one of the fastest growing marketing and advertising agency based at Naperville, IL

\* NectarSpot Inc. has been ranked "Top Digital Marketing Agency 2017 & 2018" as per Three Best Rated\* and UpCity\* respectively.

We have been ranked top three advertising agency (by ThreeBestRated) after going through 50-point inspection, which includes everything from: checking reputation, history, complaints, local reviews, nearness, satisfaction, trust and cost to the general excellence.

## OUR PARTNERS



## TESTIMONIALS

OrderZone has engaged NectarSpot Inc for e-commerce related services, including: Conversion Rate Optimization (CRO) through better UX/UI design & development; AWS hosting, Analytics services & many others..... The staff is professional, reliable and highly focused on customer requirements. We view NectarSpot as a valued partner and we look forward to working with them .....

(Brent Ray, CEO - OrderZone LLC)



## LEAD GEN & NURTURING

We help brands to craft & execute lead generation tactics through email, organic & paid search channels. We create AMP landing pages that integrate seamlessly with automation & CRM platforms making it easier for brands to capture and nurture leads through entire sales cycle.



## DESIGN & DEVELOPMENT

We proudly design and develop responsive websites, mobile and voice applications that elevate your brand and communicate your message effectively across channels - mobile, tablets, desktops or voice search (Alexa and Google Home).



## DIGITAL MARKETING

We have been providing digital marketing services to enterprise and small businesses alike since 2011. As one of the first Google Partner Company (2014), since its inception, we take pride in executing ROI driven advertising campaigns. By following Google's best practices we optimize campaign structures thus bringing higher conversions and bigger cost savings.



## VOICE FIRST APPROACH

Since 2016, our team has developed 25+ Amazon Alexa Skills utilizing AWS (Amazon Web Services) serverless platform for various customer audiences. We continuously strive to make our client organization's products, services & content accessible for Voice Search and Virtual Assistants or bots.



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